

Take Back The Night Minutes
February 3, 2009

Present: Cherry Powell, Mardi Wunderlich, Sue Bloch, Lora McGuire, Laurie Knick, Marsha Lega, Jodi Wartenberg, Beth Ann May, Glen Marcum, Jean Mandeville, Yolanda Reyes and Denise Payton.

Minutes: Beth Ann moved to approve the minutes from the November, 2008 meeting. The motion was seconded by Jean Mandeville. Motion carried.

Site Management: Joliet West and Bicentennial Park are both available October 7 and October 8th. If we wish to hold the event inside, however, Bicentennial Park will charge \$50.00 per hour. A discussion ensued about the benefits/drawbacks of moving the event to Bicentennial Park. The committee decided to secure Bicentennial Park and asked Glen Marcum to try to hold it for both days--depending on when the speaker would be available. Glen will also check to see whether the \$50.00 applied just to the auditorium, or to the lobby area and bathrooms as well. Glen will also check on the availability of a sound system and display tables.

Speaker: Jodi never received a response from Lisa Cuklanz, author of "Rape and the Media." Carrie Jo Claussen learned that Jackson Katz's speaker fee is way out of our price range.

A promising source for speakers is the Illinois Center for Violence Prevention in Chicago. Jodi has contacted them regarding their Stand Up Program, which is a program emphasizing men's responsibility for stopping domestic violence. They would provide two speakers free of charge. In addition, the speakers would be willing to speak at a service club and/or school as has been done in the past.

Lora suggested that we go see them speak elsewhere, before making a commitment. Jodi will check into that possibility.

Jodi recommended that our Club join the Illinois Center for Violence Prevention for a \$60.00 annual fee. Lora McGuire made the motion to join, seconded by Sue Bloch. Motion carried.

Website: Lora suggested members review the TBTN website to check for mistakes or the need for updates. If members have any changes, it is recommended that they print the page from the website and write the corrections on that page. Lora will accept the updates at the next meeting, or you can send them directly to Lisa Las.

Memorial: Please send news items related to the memorial to Sandy Costa.

Display Tables: Denise Payton agreed to chair this subcommittee.

Charity Drive: Laurie Knick agreed to chair this subcommittee--which will involve the collection of paper products or some other needed product to be donated to Lamb's Fold/Groundwork.

Fundraising: Yolanda Reyes will chair this subcommittee with the assistance of Lora McGuire. Jodi will contact the Lockport Chamber of Commerce to see if they would be willing to solicit contributions like the Joliet Area Chamber does on our behalf. Yolanda will call Liz Collins to learn whether the Plainfield Chamber would be willing to help with our event in any way.

Survivor Stories: Cherry Powell will collect and review survivor stories from the schools and Domestic Violence Programs.

Public Relations/Promotion: Beth Ann and Jodi have been working on a PR Plan. They have developed a time line and media resource list.

Our recent \$300.00 donation to the Joliet Library appeared in the Times Weekly and the Labor Record. Beth advised that we received a Thank You letter from the Library for our donation.

Jodi will get a quote on 250 yard signs from Joliet Lithoprint.

Instead of doing reminder cards this year, it was suggested that we send out "Save the Date" emails.

Last year, it was very difficult/expensive to print out the beautiful TBTN flyers, so we will ask Lisa if she can design a simple, black and white flyer to promote the event.

Jodi will ask the Herald News to send a representative to serve on our Committee. Following that, we will ask them to print teaser ads in the weeks leading up to the event.

Sign-making: We can again rely on the Joliet Junior Women's Club to take care of this project.

Program Booklet: Lora and Sue Bloch have agreed to take care of the booklet this year. Instead of asking Lithoprint to donate the booklets, we will ask them to give us a discounted price. The committee came to this decision after discussing the hard economic times facing businesses.

Thank You's: Jean Mandeville has agreed to write thank you's again this year. She advised that we need new thank you cards, and the committee directed that she purchase 100-200 printed cards(depending on whether it's a better deal to get 200), with our logo. The cards will otherwise be blank so they can be used for non-thanking purposes as well.

It came to the committee that we had forgotten to thank Karen Isenberg and Tony Ray for their entertainment last year. It should be noted that this was not the fault of Jean Mandeville, who was only tasked with thanking monetary donors.

Sue Bloch offered to write thank you's to Karen and Tony on the premise that it is never too late to send a thank you.

Merchandise Committee: Marsha Lega will chair with Jean, Cherry, and Maria (volunteered by Cherry), as helpers.

Library Decorating and Donating: Lora suggests that we continue to decorate the cases/windows at the libraries. Beth Ann suggested that each year we donate money for relevant books to a different library.

Vagina Monologues and Walk a Mile in Her Shoes: Sandy Costa has requested our committee's participation in these events. Jodi will ask her to provide us with event details.

Denise Payton moved to adjourn. Lora McGuire seconded the motion. Meeting adjourned.

Next Meeting: March 3, 2009 at 5:30 p.m. at the Joliet Township Offices.

Minutes Prepared By: Mardi Wunderlich, TBTN Secretary